

|  |                               |
|--|-------------------------------|
| Study Program                          | <b>International Business</b> |
| Level of Studies                       | First degree                  |
| Study Profile                          | General academic              |
| Language of Instruction                | English                       |
| Form of Study                          | Non-stationary                |
| No of Semesters                        | 6                             |
| Degree Level                           | Bachelor                      |
| Concentration ( <i>if applicable</i> ) | ---                           |

|    |  |               |                    |                 |           | <b>Year:</b>                           |      | <b>I</b>   |   |
|----|--|---------------|--------------------|-----------------|-----------|--|------|------------|---|
|    |  |               |                    |                 |           | <b>Semester:</b>                       |      | <b>1</b>   |   |
|    |  |               |                    |                 |           | <b>Total number of classroom hours</b> |      | <b>174</b> |   |
|    |  |               |                    |                 |           | <b>Total ECTS:</b>                     |      | <b>30</b>  |   |
| No | Course   | Teaching form | No of teaching hrs | Completion form | ECTS      | ECTS / Disciplines                     |      |            | Compulsory class (O) / Elective class (W) |
|    |  |               |                    |                 |           | E&F                                    | M&QS | Other      |   |
| 1  | Business law <sup>1</sup>                      | W             | 18                 | E               | 3         |  |      | 3          | O   |
| 2  | Computer-aided academic reporting and analysis | K             | 18                 | Z               | 4         | 4                                      |      |            | O   |
| 3  | Mathematics in economics and business          | W             | 18                 | E               | 8         | 8                                      |      |            | O   |
|    |  | C             | 18                 |                 |           |  |      |            |   |
| 4  | Global marketing                               | K             | 18                 | Z               | 3         | 2                                      | 1    |            | O   |
| 5  | Introduction to management                     | W             | 9                  | E               | 2         |  | 2    |            | O   |
|    |  | C             | 9                  |                 |           |  |      |            |   |
| 6  | Microeconomics                                 | W             | 18                 | E               | 8         | 8                                      |      |            | O   |
|    |  | C             | 18                 |                 |           |  |      |            |   |
| 7  | Foreign language                               | J             | 30                 | Z               | 2         | 2                                      |      |            | W   |
|    |  |               | <b>174</b>         |                 | <b>30</b> | 24                                     | 3    | 3          |   |

|    |                        |               |                    |                 |      | <b>Year:</b>                           |      | <b>I</b>   |   |
|----|------------------------|---------------|--------------------|-----------------|------|--|------|------------|---|
|    |                        |               |                    |                 |      | <b>Semester:</b>                       |      | <b>2</b>   |   |
|    |                        |               |                    |                 |      | <b>Total number of classroom hours</b> |      | <b>165</b> |   |
|    |                        |               |                    |                 |      | <b>Total ECTS:</b>                     |      | <b>30</b>  |   |
| No | Course                 | Teaching form | No of teaching hrs | Completion form | ECTS | ECTS / Disciplines                     |      |            | Compulsory class (O) / Elective class (W) |
|    |                        |               |                    |                 |      | E&F                                    | M&QS | Other      |   |
| 1  | Descriptive statistics | W             | 9                  | E               | 6    | 6                                      |      |            | O   |
|    |                        | C             | 9                  |                 |      |  |      |            |   |
| 2  |                        | W             | 9                  | Z               | 2    | 1                                      | 1    |            | O   |

<sup>1</sup> Law

|   |   |   |            |   |           |    |   |  |   |
|---|---|---|------------|---|-----------|----|---|--|---|
|   | International project management            | Ć | 9          |   |           |    |   |  |   |
| 3 | Leadership and entrepreneurial skills       | K | 18         | Z | 2         | 1  | 1 |  | O |
| 4 | Transactions in international business      | W | 9          | E | 6         | 6  |   |  | O |
|   |   | Ć | 18         |   |           |    |   |  |   |
| 5 | Macroeconomics                              | W | 18         | E | 8         | 8  |   |  | O |
|   |   | Ć | 18         |   |           |    |   |  |   |
| 6 | International financial reporting standards | W | 9          | E | 4         | 4  |   |  | O |
|   |   | Ć | 9          |   |           |    |   |  |   |
| 7 | Foreign language                            | J | 30         | Z | 2         | 2  |   |  | W |
|   |   |   | <b>165</b> |   | <b>30</b> | 28 | 2 |  |   |

| <b>Year:</b>                           |  |               |                    |                 | <b>II</b>  |                    |      |       |   |
|--|--|---------------|--------------------|-----------------|------------|--------------------|------|-------|---|
| <b>Semester:</b>                       |  |               |                    |                 | <b>3</b>   |                    |      |       |   |
| <b>Total number of classroom hours</b> |  |               |                    |                 | <b>192</b> |                    |      |       |   |
| <b>Total ECTS:</b>                     |  |               |                    |                 | <b>30</b>  |                    |      |       |   |
| No                                     | Course                                     | Teaching form | No of teaching hrs | Completion form | ECTS       | ECTS / Disciplines |      |       | Compulsory class (O) / Elective class (W) |
|  |  |               |                    |                 |            | E&F                | M&QS | Other |   |
| 1                                      | Entrepreneurship and new venture planning  | K             | 18                 | Z               | 2          | 1                  | 1    |       | O   |
| 2                                      | Research methods in economics and business | K             | 18                 | Z               | 2          | 2                  |      |       | O   |
| 3                                      | Self-development in a working environment  | K             | 9                  | Z               | 3          | 2                  | 1    |       | O   |
| 4                                      | International entrepreneurship             | W             | 9                  | E               | 4          | 3                  | 1    |       | O   |
|  |  | Ć             | 18                 |                 |            |                    |      |       |   |
| 5                                      | Payment methods in international business  | W             | 9                  | E               | 4          | 4                  |      |       | O   |
|  |  | Ć             | 9                  |                 |            |                    |      |       |   |
| 6                                      | International comparisons                  | W             | 9                  | E               | 5          | 5                  |      |       | O   |
|  |  | Ć             | 9                  |                 |            |                    |      |       |   |
| 7                                      | International economics                    | W             | 27                 | E               | 8          | 8                  |      |       | O   |
|  |  | Ć             | 27                 |                 |            |                    |      |       |   |
| 8                                      | Foreign language                           | J             | 30                 | Z               | 2          | 2                  |      |       | W   |
|  |  |               | <b>192</b>         |                 | <b>30</b>  | 27                 | 3    |       |   |

| <b>Year:</b>                           |        |               |                    |                 | <b>II</b>  |                    |      |       |   |
|--|--------|---------------|--------------------|-----------------|------------|--------------------|------|-------|---|
| <b>Semester:</b>                       |        |               |                    |                 | <b>4</b>   |                    |      |       |   |
| <b>Total number of classroom hours</b> |        |               |                    |                 | <b>168</b> |                    |      |       |   |
| <b>Total ECTS:</b>                     |        |               |                    |                 | <b>30</b>  |                    |      |       |   |
| No                                     | Course | Teaching form | No of teaching hrs | Completion form | ECTS       | ECTS / Disciplines |      |       | Compulsory class (O) / Elective class (W) |
|  |        |               |                    |                 |            | E&F                | M&QS | Other |   |

|    |  |   |            |   |           |    |   |  |   |
|----|--|---|------------|---|-----------|----|---|--|---|
| 1  | Circular economy   | K | 18         | Z | 3         | 3  |   |  | O |
| 2  | Risk management in international business  | W | 9          | E | 4         | 4  |   |  | O |
|    |  | Ć | 9          |   |           |    |   |  |   |
| 3  | Human resource management  | W | 9          | Z | 3         |    | 3 |  | O |
|    |  | Ć | 9          |   |           |    |   |  |   |
| 4  | International finance  | W | 9          | E | 4         | 4  |   |  | O |
|    |  | Ć | 9          |   |           |    |   |  |   |
| 5  | International market research and analysis   | W | 9          | Z | 2         | 2  |   |  | O |
|    |  | Ć | 9          |   |           |    |   |  |   |
| 6  | Foreign language   | J | 30         | E | 3         | 3  |   |  | W |
| 7  | Bachelor research project (diploma seminar)  | S | 12         | Z | 2         | 2  |   |  | W |
| 8  | Elective course 1 - sem. 4:<br>- Global governance and international organizations<br>- International migrations | K | 18         | Z | 2         | 2  |   |  | W |
|    |  |   |            |   |           |    |   |  |   |
| 9  | Elective course 2 – sem. 4:<br>- Sustainability and green transition<br>- Energy economics and policy            | K | 18         | Z | 2         | 2  |   |  | W |
|    |  |   |            |   |           |    |   |  |   |
| 10 | Business internship  |   |            |   | 5         | 3  | 2 |  | W |
|    |  |   | <b>168</b> |   | <b>30</b> | 25 | 5 |  |   |

|    |  | <b>Year:</b>                           |                    | <b>III</b>      |      |                    |      |       |   |
|----|--|--|--------------------|-----------------|------|--------------------|------|-------|---|
|    |  | <b>Semester:</b>                       |                    | <b>5</b>        |      |                    |      |       |   |
|    |  | <b>Total number of classroom hours</b> |                    | <b>165</b>      |      |                    |      |       |   |
|    |  | <b>Total ECTS:</b>                     |                    | <b>30</b>       |      |                    |      |       |   |
| No | Course   | Teaching form                          | No of teaching hrs | Completion form | ECTS | ECTS / Disciplines |      |       | Compulsory class (O) / Elective class (W) |
|    |  |  |                    |                 |      | E&F                | M&QS | Other |   |
| 1  | Public speaking and presentations <sup>2</sup>   | K                                      | 9                  | Z               | 1    | 1                  |      |       | O   |
| 2  | Business sales analysis  | K                                      | 18                 | Z               | 2    | 2                  |      |       | O   |
| 3  | International trade simulation   | K                                      | 18                 | Z               | 3    | 3                  |      |       | O   |
| 4  | Bachelor research project (diploma seminar)  | S                                      | 12                 | Z               | 4    | 3                  | 1    |       | W   |
| 5  | Elective course 1 – sem. 5:<br>- Energy security<br>- Industrial policy in the economy 4.0 era                   | K                                      | 18                 | Z               | 3    | 3                  |      |       | W   |
|    |  |  |                    |                 |      |                    |      |       |   |
| 6  | Elective course 2 – sem. 5:<br>- International trade negotiations<br>- Competitiveness in international business | K                                      | 18                 | Z               | 3    | 3                  |      |       | W   |
|    |  |  |                    |                 |      |                    |      |       |   |

<sup>2</sup> Culture and religion studies

|    |   |   |    |   |            |           |    |  |   |  |
|----|---|---|----|---|------------|-----------|----|--|---|--|
| 7  | Elective course 3 – sem. 5:<br>- Managerial accounting<br>- Economic modelling            | K | 18 | Z | 3          | 3         |    |  | W |  |
| 8  | Elective course 4 – sem. 5:<br>- International forecasting<br>- Econometrics              | K | 18 | Z | 3          | 3         |    |  | W |  |
| 9  | Elective course 5 – sem. 5:<br>- Strategic management<br>- International brand management | W | 9  | Z | 3          | 1         | 2  |  | W |  |
|    |   | Ć | 9  |   |            |           |    |  |   |  |
| 10 | Humanities subjects   | W | 18 | Z | 5          |           |    | 2 philosophy,<br>2 culture and religion studies, 1 history | W |  |
|    |   |   |    |   | <b>165</b> | <b>30</b> | 22 | 3  | 5 |  |

|    |   |               |                    |                 | <b>Year:</b>                           | <b>III</b>         |      |       |  |  |
|----|---|---------------|--------------------|-----------------|--|--------------------|------|-------|--|--|
|    |   |               |                    |                 | <b>Semester:</b>                       | <b>6</b>           |      |       |  |  |
|    |   |               |                    |                 | <b>Total number of classroom hours</b> | <b>156</b>         |      |       |  |  |
|    |   |               |                    |                 | <b>Total ECTS:</b>                     | <b>30</b>          |      |       |  |  |
| No | Course  | Teaching form | No of teaching hrs | Completion form | ECTS                                   | ECTS / Disciplines |      |       | Compulsory class (O)<br>/ Elective class (W) |  |
|    |   |               |                    |                 |  | E&F                | M&QS | Other |  |  |
| 1  | Socio-economic development project  | K             | 18                 | Z               | 3                                      | 3                  |      |       | O  |  |
| 2  | Bachelor research project (diploma seminar)   | S             | 12                 | Z               | 6                                      | 5                  | 1    |       | W  |  |
| 3  | Elective course 1 – sem. 6:<br>- Diversity and cross-cultural management<br>- Data analysis in international business | K             | 18                 | Z               | 3                                      | 2                  | 1    |       | W  |  |
| 4  | Elective course 2 – sem. 6:<br>- Digital transformation in business<br>- Quality management                           | K             | 18                 | Z               | 3                                      | 2                  | 1    |       | W  |  |
| 5  | Elective course 3 – sem. 6:<br>- Contemporary management concepts<br>- Corporate social responsibility                | K             | 18                 | Z               | 3                                      | 2                  | 1    |       | W  |  |
| 6  | Elective course 4 – sem. 6:<br>- Diplomatic protocol<br>- Lobbying in the European Union                              | K             | 18                 | Z               | 3                                      | 3                  |      |       | W  |  |
| 7  | Elective course 5 – sem. 6:<br>- International real estate markets<br>- Corporate investments                         | W             | 9                  | Z               | 3                                      | 3                  |      |       | W  |  |
|    |   | Ć             | 9                  |                 |  |                    |      |       |  |  |
| 8  | Elective course 6 – sem. 6:   | W             | 18                 | Z               | 3                                      | 3                  |      |       | W  |  |

|   |  |   |            |   |           |    |   |   |
|---|--|---|------------|---|-----------|----|---|---|
|   | - Global political economy<br>- Fundamentals of the European Union     |   |            |   |           |    |   |   |
| 9 | Elective course 7 – sem. 6:<br>- FinTech companies<br>- Global banking | W | 9          | Z | 3         | 3  |   | W |
|   |  | Ć | 9          |   |           |    |   |   |
|   |  |   | <b>156</b> |   | <b>30</b> | 26 | 4 | 0 |