

Study Program	International Business
Level of Studies	First degree
Study Profile	General academic
Language of Instruction	English
Form of Study	Stationary
No of Semesters	6
Degree Level	Bachelor
Concentration (<i>if applicable</i>)	---

						Year:		I	
						Semester:		1	
						Total number of classroom hours		330	
						Total ECTS:		32	
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Business law	W	30	E	3			3 ¹	O
2	Computer-aided academic reporting and analysis	K	30	Z	4	4			O
3	Mathematics in economics and business	W	30	E	8	8			O
		C	30						
4	Global marketing	K	30	Z	3	2	1		O
5	Introduction to management	W	15	E	2		2		O
		C	15						
6	Microeconomics	W	30	E	8	8			O
		C	30						
7	Foreign language I	J	30	Z	2	2			W
8	Foreign language II	J	30	Z	2	2			W
9	Physical education	S	30	Z	0				W
			330		32	26	3	3	

						Year:		I	
						Semester:		2	
						Total number of classroom hours		315	
						Total ECTS:		32	
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Descriptive statistics	W	15	E	6	6			O

¹ Law

		Ć	15						
2	International project management	W	15	Z	2	1	1		O
		Ć	15						
3	Leadership and entrepreneurial skills	K	30	Z	2	1	1		O
4	Transactions in international business	W	15	E	6	6			O
		Ć	30						
5	Macroeconomics	W	30	E	8	8			O
		Ć	30						
6	International financial reporting standards	W	15	E	4	4			O
		Ć	15						
7	Foreign language I	J	30	Z	2	2			W
8	Foreign language II	J	30	Z	2	2			W
9	Physical education	S	30	Z	0				W
			315		32	30	2		

Year:					II				
Semester:					3				
Total number of classroom hours					330				
Total ECTS:					32				
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Entrepreneurship and new venture planning	K	30	Z	2	1	1		O
2	Research methods in economics and business	K	30	Z	2	2			O
3	Self-development in a working environment	K	15	Z	3	2	1		O
4	International entrepreneurship	W	15	E	4	3	1		O
		Ć	30						
5	Payment methods in international business	W	15	E	4	4			O
		Ć	15						
6	International comparisons	W	15	E	5	5			O
		Ć	15						
7	International economics	W	45	E	8	8			O
		Ć	45						
8	Foreign language I	J	30	Z	2	2			W
9	Foreign language II	J	30	Z	2	2			W
			330		32	29	3		

Year: Semester: Total number of classroom hours Total ECTS:						II 4 290 33			
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Circular economy	K	30	Z	3	3			O
2	Risk management in international business	W	15	E	4	4			O
		C	15						
3	Human resource management	W	15	Z	3		3		O
		C	15						
4	International finance	W	15	E	4	4			O
		C	15						
5	International market research and analysis	W	15	Z	2	2			O
		C	15						
6	Foreign language I	J	30	E	3	3			W
7	Foreign language II	J	30	E	3	3			W
8	Bachelor research project (diploma seminar)	S	20	Z	2	2			W
9	Elective course 1 - sem. 4: - Global governance and international organizations - International migrations	K	30	Z	2	2			W
10	Elective course 2 – sem. 4: - Sustainability and green transition - Energy economics and policy	K	30	Z	2	2			W
11	Business internship				5	3	2		W
			290		33	28	5		

Year: Semester: Total number of classroom hours Total ECTS:						III 5 275 30			
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Public speaking and presentations	K	15	Z	1	1			O
2	Business sales analysis	K	30	Z	2	2			O
3	International trade simulation	K	30	Z	3	3			O

4	Bachelor research project (diploma seminar)	S	20	Z	4	3	1		W
5	Elective course 1 – sem. 5: - Energy security - Industrial policy in the economy 4.0 era	K	30	Z	3	3			W
6	Elective course 2 – sem. 5: - International trade negotiations - Competitiveness in international business	K	30	Z	3	3			W
7	Elective course 3 – sem. 5: - Managerial accounting - Economic modelling	K	30	Z	3	3			W
8	Elective course 4 – sem. 5: - International forecasting - Econometrics	K	30	Z	3	3			W
9	Elective course 5 – sem. 5: - Strategic management - International brand management	W	15	Z	3	1	2		W
		Ć	15						
10	Humanities subjects	W	30	Z	5			5 ²	W
			275		30	22	3	5	

		Year:		III					
		Semester:		6					
		Total number of classroom hours		260					
		Total ECTS:		30					
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Socio-economic development project	K	30	Z	3	3			O
2	Bachelor research project (diploma seminar)	S	20	Z	6	5	1		W
3	Elective course 1 – sem. 6: - Diversity and cross-cultural management - Data analysis in international business	K	30	Z	3	2	1		W
4	Elective course 2 – sem. 6: - Digital transformation in business - Quality management	K	30	Z	3	2	1		W
5	Elective course 3 – sem. 6: - Contemporary management concepts	K	30	Z	3	2	1		W

² 2 p. – philosophy, 2 p. - culture and religion studies, 1 p. - history

	- Corporate social responsibility								
6	Elective course 4 – sem. 6: - Diplomatic protocol - Lobbying in the European Union	K	30	Z	3	3			W
7	Elective course 5 – sem. 6: - International real estate markets - Corporate investments	W	15	Z	3	3			W
		Ć	15						
8	Elective course 6 – sem. 6: - Global political economy - Fundamentals of the European Union	W	30	Z	3	3			W
9	Elective course 7 – sem. 6: - FinTech companies - Global banking	W	15	Z	3	3			W
		Ć	15						
			260		30	26	4	0	