

Study Program	International Business
Level of Studies	Second degree
Study Profile	General academic
Language of Instruction	English
Form of Study	Stationary
No of Semesters	3
Degree Level	Master
Concentration (<i>if applicable</i>)	---

Year: Semester: Total number of classroom hours Total ECTS:						I 1 225 30			
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Advanced International Economics	K	45	E	5	5			O
2	Business Research Methodology	K	30	Z	5	5			O
3	Economic Diplomacy and Trade Promotion	K	30	E	5	5			O
4	Export and Import Management	K	30	E	5	5			O
5	Corporate Finance	K	30	E	4	4			O
6	Foreign Language	J	30	Z	2	2			W
7	Elective course - sem. 1: - Money in Digital Era - Asian Economic Relations - Essentials of Startups and Venture Capitals	K	30	Z	4	3	1		W
			225		30	29	1		

Year: Semester: Total number of classroom hours Total ECTS:						I 2 225 30			
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	International Business Strategy	K	45	E	4	2	2		O
2	European Business	K	30	E	4	4			O

3	Advanced Data Analysis in Excel	K	30	E	4	4			O
4	International Commodity Markets	K	30	E	4	4			O
5	Master Research Project (diploma seminar)	S	30	Z	7	5	2		W
6	Foreign Language	J	30	E	3	3			W
7	Elective course - sem. 2: - Globalization and the Prospects for Changes in the World ¹ - Politics and Economy of Outer Space ² - International Arbitration ³	K	30	Z	4	1	1	2	W
			225		30	23	5	2	

Year: Semester: Total number of classroom hours Total ECTS:					II 3 150 30				
No	Course	Teaching form	No of teaching hrs	Completion form	ECTS	ECTS / Disciplines			Compulsory class (O) / Elective class (W)
						E&F	M&QS	Other	
1	Geopolitics and International Conflicts	K	30	E	4	4			O
2	Fair Trade, CSR and Sustainability	K	30	E	4	4			O
3	Master Research Project (diploma seminar)	K	30	Z	8	6	2		W
4	Elective course 1 – sem. 3: - Contemporary Cultural Challenges ⁵ - Diversity and Inclusion in the Workplace ⁶	K	30	Z	5			5 ⁴	W
5	Elective course 2 – sem. 3: - Big Data ⁷ - Data Science ⁸ - Text Mining and Social Media Analysis ⁹	K	30	Z	4	1	1	2	W
6	Internship			Z	5	3	2		W
			150		30	18	5	7	

¹ Economics and finance

² Economics and finance

³ Law

⁴ Culture and religion studies

⁵ Culture and religion studies

⁶ Culture and religion studies

⁷ Computer and information sciences

⁸ Computer and information sciences

⁹ Communication and media studies