

Attachment 2
to the Resolution of the Senate
no. T.0022.91.2022 of December 19, 2022

STUDY PROGRAM

BASIC COMPATION

Study Program	Economic Diplomacy and Statecraft
Level of Studies	Master's Degree
Study Profile	General academic profile
Language of Instruction	English
Form of Study	Full-time
No of Semesters	3
Degree Level	Master of Arts (MA)
Concentration (<i>if applicable</i>)	-

ASSIGNMENT OF THE PROGRAM TO FIELDS AND DISCIPLINES

DISCIPLINE	Social Sciences		
Scientific Discipline(s): if the field of study is related to two or more disciplines, it is also required to specify the percentage share of the number of ECTS points for each discipline in the total number of ECTS points necessary to complete the studies - indicating the main discipline	Discipline	ECTS	% ECTS
	Political science and public administration	50	58,13%
	Economics and finance	26	30,2%
	Linguistics	5	5,8
	Culture and religion studies	5	5,8%

PROGRAM CHARACTERISTICS

concepts and learning objectives / relationship with the University mission and strategy / socio-economic needs

Full-time master's degree in the field of Economic Diplomacy and Statecraft deals with the issues of the activity of national institutions in promoting the economic interests of the state. The curriculum combines the issue of economic diplomacy with the economic strategy of the state. Program points out that economic diplomacy is not only the issue of classical diplomacy with the tasks of promoting the country's economic interests, but building systemic and strategic solutions. Therefore, the study program indicates the need to treat economic diplomacy as state system related to the country's economic and political potential with its effective external promotion of its interests and cooperation with non-state actors in this area. In such an approach, it is more reasonable to use the English term "Economic Statecraft" as a multidimensional and multilevel system of promotion and implementation of economic interests abroad. Thus, economic diplomacy is understood as an activity to face the challenges in operating in culturally, politically and legally different markets, such as the countries of the EU's eastern neighborhood. The program also draws attention to the role of Poland and Central European countries as brokers of knowledge about cultural and political conditions of economic relations with countries east of the European Union.

Master's degree in Economic Diplomacy and Statecraft carries out the mission of the University by offering a universal education program containing theoretical and practical elements. The studies prepare graduates to use the acquired knowledge and competences on the labor market, in particular in government institutions and international business, as well as in diplomacy, international non-governmental organizations, research institutes and think tanks, and in the media.

Graduates of this degree will be equipped with the ability to think analytically, critically and independently, which will enable them to perform a complex analysis of the rapidly changing international political and economic reality.

NO OF CLASSROOM HOURS

Total no of classroom hours	600
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NO OF ECTS POINTS:

necessary for graduation	93
which a student must earn during classes with the direct participation of faculty members or other persons conducting classes	47
which a student must earn during internships (<i>if applicable</i>)	5
which a student must earn during foreign language classes	5
which a student may earn through distance learning activities	69

INTERNSHIPS (*if applicable*):

No of hours	The four-week internship is planned for the third semester of studies in the number of 150 hours. Completing the internship, the student obtains 5 ECTS points.
Objective	The objectives of the internship are specified in the course handbook.
Rules and a mode of accomplishing	The rules and form of internship are specified in the in the Rector's regulation: Zarządzenia Rektora Uniwersytetu Ekonomicznego w Krakowie nr R.0211.16.2022 z dnia 23 marca 2022 roku w sprawie szczegółowej organizacji studenckich praktyk zawodowych.
Rules and a mode of completion	The rules and form of passing the internship are specified in the course handbook in the Rector's regulation: Zarządzenia Rektora Uniwersytetu Ekonomicznego w Krakowie nr R.0211.16.2022 z dnia 23 marca 2022 roku w sprawie szczegółowej organizacji studenckich praktyk zawodowych.

LEARNING OUTCOMES

The level of the Polish Qualifications Framework		Level 7
Symbol of a learning outcome for the study program	Description of the learning outcomes	Reference to the characteristics of learning outcomes (universal first degree and second degree characteristics)
P_W (KNOWLEDGE) A graduate knows and understands:		
EDaS_W01	at an advanced level - selected facts, objects and phenomena related to the direction of EDaS	P7S_WG
EDaS_W02	theories and methodology explaining the complex relationships between them related to the disciplines assigned to the field of study, primarily the science of politics and administration, as well as economics and finance	P7S_WG
EDaS_W03	advanced general knowledge in the field of scientific disciplines related to the field of study	P7S_WG

EDaS_W04	structured and theoretically founded knowledge covering the key issues of advanced detailed knowledge relevant to the education program	P7S_WG
EDaS_W05	fundamental dilemmas of modern civilization in the context of the curriculum content of the course	P7S_WK
EDaS_W06	political, economic, cultural and other conditions of activities related to the granted qualification, including the principles of industrial property protection and copyright	P7S_WK
P_U (SKILLS) A graduate is able to:		
EDaS_U01	use the acquired knowledge - formulate hypotheses and solve complex and unusual problems related to the field of education	P7S_UW
EDaS_U02	perform tasks in an innovative way in unpredictable conditions by: proper selection of sources derived from them, evaluation, critical analysis, synthesis as well as creative interpretation and presentation of this Compmtion	P7S_UW
EDaS_U03	select and use appropriate methods and tools, including advanced Compmtion and communication techniques (ICT)	P7S_UW
EDaS_U04	communicate and debate on specialist topics with diverse audiences	P7S_UK
EDaS_U05	communicate using specialized terminology; contribute to the debates by presenting and analysing different positions, respecting the diversity of opinions at the B2 + level of the European System for the Description of Languages Education	P7S_UK
EDaS_U06	lead the work of the team	P7S_UO
EDaS_U07	independently plan and implement lifelong learning and guide others in this regard	P7S_UU
P_K (SOCIAL ATTITUDES) A graduate is ready to:		
EDaS_K01	critical evaluation of the received directional content	P7S_KK
EDaS_K02	recognition of the importance of knowledge in solving cognitive and practical problems in the context of the study program	P7S_KK
EDaS_K03	fulfilling social obligations, inspiring and organizing activities for the benefit of the social environment	P7S_KO
EDaS_K04	initiating activities for the benefit of the public interest thinking and acting in an entrepreneurial way	P7S_KO
EDaS_K05	responsible performance of professional roles, taking into account changing social needs, including: developing the professional achievements related to the field of study; maintaining the ethos of the profession observing and developing the rules of professional ethics and acting towards the observance of these rules	P7S_KR

Explanation of symbols:

- ... (before underscore) – study program learning outcomes
- 01, 02 and more (after underscore) – indication of the next learning outcome
- P7S – learning outcomes according to the Polish Qualifications Framework in relation to the following detailed characteristics (knowledge - skills - social attitudes):
 - WG –depth; WK – context
 - UW – usage; UK – communicating; UO – organizing; UU – learning
 - KK – critical approach; KR – professional role; KO – responsibility

DESCRIPTION OF THE PROCESS LEADING TO ACHIEVING LEARNING OUTCOME

STUDY PLAN¹

		Year: 1		Semester: 1		Total number of classroom hours: 210		Total ECTS: 30			
Lp.	Course (title)	Class Form	No of teaching hrs.	Form of completion	ECTS	ECTS/discipline(s)					Compulsory class (O) / Elective class (W)
						PSaP A	Ea F	M a Q S	Co m p	Ling	
1	Economic Diplomacy and Statecraft – theory and practice	K	30	E	6	5	1				O
2	Research methods and techniques in International Political Economy	K	45	E	6	4	2				O
3	How to analyze the economic diplomacy in East-West relations – practical workshop	K	45	EZO	6	5	1				O
4	Systems of economic diplomacy in comparative perspective	K	30	ZO	4	3	1				O
5	Foreign language ²	L	30	Zal.	2					4	W
6	Elective: - Money in Digital Era - Asian Economic Relations - Essentials of Startups and Venture Capitals	K	30	ZO	4		3	1			W

¹ In the case of assigning a major to more than one discipline, the subjects indicated in the study plan as compulsory classes must ensure the achievement of at least half of the learning outcomes in the main discipline (at least 51% of the ECTS points necessary to complete the major).

² Students will be able to choose a language from the CUE Language Center's offer.

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Year: 1											
Semester: 2											
Total number of classroom hours: 210											
Total ECTS: 32											
Lp.	Course (title)	Class Form	No of teaching hrs.	Form of completion	ECTS	ECTS/discipline(s)					Compulsory class (O) / Elective class (W)
						PSaP A	Ea F	M a Q S	C o m p m a t y k a	L i n g	
1	Philosophical foundations and morality of Economic Statecraft	K	30	E	4	3	1				O
2	The decision making in EDaS	K	30	E	4	4					O
3	The new technologies, instruments in analyze of EDaS.	K	30	E	4	1	1	1	1		O
4	The state and its role in economic policy and international economic relations in Eurasian countries	K	30	ZO	4	3	1				O
5	Advanced oral and writing skills	L	30	E	3					4	W
6	Elective: - Globalization and - Perspectives of World Change - Politics and Economy of Outer Space	K	30	ZO	4	2	1	1			W

	International Arbitration										
7	Diploma seminar		30	Zal.	8	4	4				W

		Year: 2		Semester: 3		Total number of classroom hours: 180		Total ECTS: 31			
Lp.	Course (title)	Class Form	No of teaching hrs.	Form of completion	ECTS	ECTS/discipline(s)					Compulsory class (O) / Elective class (W)
						PSa PA	Ea F	MaQS	Comp	NoKiR	
1	Diplomatic etiquette and negotiations - practical and comparative workshop	K	30	E	2	2	0				O
2	National strategic cultures - theoretical and empirical aspects	K	30	E	4	3	1				O
3	Economic sanctions, developmental cooperation and national interests in IR	K	30	E	4	3	1				O
4	Elective: - Contemporary Cultural Challenges - Diversity and inclusion in the workplace	K	30	ZO	5					5	W
5	Elective: - Big Data - Data Science - Text mining and social media analysis	K	30	ZO	4		1	1	2		W
6	Diploma seminar	S	30	Zal.	7	4	3				W
	Internship			Zal.	5	3	2				W