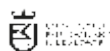


Curriculum for the program starting in 2023-24

International Business

First cycle, full-time



Semester 1			
Subject	Category	Hours	ECTS
Business law	major-related or general	30	4
Computer-aided academic reporting and analysis	major-related or general	30	3
Foreign language 1	elective	30	2
Foreign language 2	elective	30	2
Global marketing	major-related or general	30	3
Introduction to management	major-related or general	30	2
Mathematics in economics and business	major-related or general	60	8
Microeconomics	major-related or general	60	8
Physical education	major-related or general	30	0
		330	32

Semester 2			
Subject	Category	Hours	ECTS
Descriptive statistics	major-related or general	30	6
International financial reporting standards	major-related or general	30	4
Foreign language 1	elective	30	2
Foreign language 2	elective	30	2
International project management	major-related or general	30	2
Leadership and entrepreneurial skills	major-related or general	30	2
Macroeconomics	major-related or general	60	8
Transactions in international business	major-related or general	45	6
Physical education	major-related or general	30	0
		315	32

Semester 3			
Subject	Category	Hours	ECTS
Entrepreneurship and new venture planning	major-related or general	30	2
International comparisons	major-related or general	30	5
Foreign language 1	elective	30	2
Foreign language 2	elective	30	2
International economics	major-related or general	90	8
International entrepreneurship	major-related or general	45	4
Payment methods in international business	major-related or general	30	4
Research methods in economics and business	major-related or general	30	2
Self-development in a working environment	major-related or general	15	3
		330	32

Semester 4			
Subject	Category	Hours	ECTS
Circular economy	major-related or general	30	3
Human resource management	major-related or general	30	3
Foreign language 1	elective	30	3
Foreign language 2	elective	30	3
Elective course 1 - sem.4	elective	30	2
Elective course 2 - sem.4	elective	30	2
International finance	major-related or general	30	4
International market research and analysis	major-related or general	30	2
Risk management in international business	major-related or general	30	4
Business internship	internship	0	5
Bachelor research project (diploma seminar)	seminar	20	2
		290	33

Semester 5			
Subject	Category	Hours	ECTS
Business sales analysis	major-related or general	30	2
Elective course 1 - sem. 5	elective	30	3
Elective course 2 - sem. 5	elective	30	3
Elective course 3 - sem. 5	elective	30	3
Elective course 4 - sem. 5	elective	30	3
Elective course 5 - sem. 5	elective	30	3
Humanities subjects	elective	30	5
International trade simulation	major-related or general	30	3
Public speaking and presentations	major-related or general	15	1
Bachelor research project (diploma seminar)	seminar	20	4
		275	30

Semester 6			
Subject	Category	Hours	ECTS
Socio-economic development project	major-related or general	30	3
Elective course 1 - sem. 6	elective	30	3
Elective course 2 - sem. 6	elective	30	3
Elective course 3 - sem. 6	elective	30	3
Elective course 4 - sem. 6	elective	30	3
Elective course 5 - sem. 6	elective	30	3
Elective course 6 - sem. 6	elective	30	3
Elective course 7 - sem. 6	elective	30	3
Bachelor research project (diploma seminar)	seminar	20	6
		260	30

total for degree	1800	189
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Curriculum for the program starting in 2023-24

International Business

First cycle, part-time



Semester 1			
Subject	Category	Hours	ECTS
Business law	major-related or general	18	4
Computer-aided academic reporting and analysis	major-related or general	18	3
Foreign language 1	elective	18	2
Global marketing	major-related or general	18	3
Introduction to management	major-related or general	18	2
Mathematics in economics and business	major-related or general	36	8
Microeconomics	major-related or general	36	8
		162	30

Semester 2			
Subject	Category	Hours	ECTS
Descriptive statistics	major-related or general	18	6
International financial reporting standards	major-related or general	18	4
Foreign language 1	elective	18	2
International project management	major-related or general	18	2
Leadership and entrepreneurial skills	major-related or general	18	2
Macroeconomics	major-related or general	36	8
Transactions in international business	major-related or general	27	6
		153	30

Semester 3			
Subject	Category	Hours	ECTS
Entrepreneurship and new venture planning	major-related or general	18	2
International comparisons	major-related or general	18	5
Foreign language 1	elective	18	2
International economics	major-related or general	54	8
International entrepreneurship	major-related or general	27	4
Payment methods in international business	major-related or general	18	4
Research methods in economics and business	major-related or general	18	2
Self-development in a working environment	major-related or general	9	3
		180	30

Semester 4			
Subject	Category	Hours	ECTS
Circular economy	major-related or general	18	3
Human resource management	major-related or general	18	3
Foreign language 1	elective	18	3
Elective course 1 - sem.4	elective	18	2
Elective course 2 - sem.4	elective	18	2
International finance	major-related or general	18	4
International market research and analysis	major-related or general	18	2
Risk management in international business	major-related or general	18	4
Business internship	internship	0	5
Bachelor research project (diploma seminar)	seminar	12	2
		156	30

Semester 5			
Subject	Category	Hours	ECTS
Business sales analysis	major-related or general	18	2
Elective course 1 - sem. 5	elective	18	3
Elective course 2 - sem. 5	elective	18	3
Elective course 3 - sem. 5	elective	18	3
Elective course 4 - sem. 5	elective	18	3
Elective course 5 - sem. 5	elective	18	3
Humanities subjects	elective	18	5
International trade simulation	major-related or general	18	3
Public speaking and presentations	major-related or general	9	1
Bachelor research project (diploma seminar)	seminar	12	4
		165	30

Semester 6			
Subject	Category	Hours	ECTS
Socio-economic development project	major-related or general	18	3
Elective course 1 - sem. 6	elective	18	3
Elective course 2 - sem. 6	elective	18	3
Elective course 3 - sem. 6	elective	18	3
Elective course 4 - sem. 6	elective	18	3
Elective course 5 - sem. 6	elective	18	3
Elective course 6 - sem. 6	elective	18	3
Elective course 7 - sem. 6	elective	18	3
Bachelor research project (diploma seminar)	seminar	12	6
		156	30

total for degree	972	180
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