Illustrative curriculum (for the program started in 2023-24)

International Business



Semester 1			
Subject	Category	Hours	ECTS
Advanced International Economics	major-related or general	45	5
Business Research Methodology	major-related or general	30	5
Corporate Finance	major-related or general	30	4
Economic Diplomacy and Trade Promotion	major-related or general	30	5
Elective course - sem. 1	elective	30	4
Export and Import Management	major-related or general	30	5
Foreign Language	elective	30	2
	•	225	30

Semester 2			
Subject	Category	Hours	ECTS
Advanced Data Analysis in Excel	major-related or general	30	4
Elective course - sem. 2	elective	30	4
European Business	major-related or general	30	4
Foreign Language	elective	30	3
International Business Strategy	major-related or general	45	4
International Commodity Markets	major-related or general	30	4
Master Research Project (Diploma Seminar)	seminars	30	7
<u> </u>	<u> </u>	225	30

Semester 3			
Subject	Category	Hours	ECTS
Elective course 1 - sem. 3	elective	30	5
Elective course 2 - sem. 3	elective	30	4
Fair Trade, CSR and Sustainability	major-related or general	30	4
Geopolitics and International Conflicts	major-related or general	30	4
Internship	elective	0	5
Master Research Project (Diploma Seminar)	seminars	30	8
_	<u> </u>	150	30

total for degree	600	90

Illustrative curriculum (for the program started in 2023-24)

International Business



Semester 1			
Subject	Category	Hours	ECTS
Advanced International Economics	major-related or general	27	5
Business Research Methodology	major-related or general	18	5
Corporate Finance	major-related or general	18	4
Economic Diplomacy and Trade Promotion	major-related or general	18	5
Elective course - sem. 1	elective	18	4
Export and Import Management	major-related or general	18	5
Foreign Language	elective	18	2
		135	30

Semester 2			
Subject	Category	Hours	ECTS
Advanced Data Analysis in Excel	major-related or general	18	4
Elective course - sem. 2	elective	18	4
European Business	major-related or general	18	4
Foreign Language	elective	18	3
International Business Strategy	major-related or general	27	4
International Commodity Markets	major-related or general	18	4
Master Research Project (Diploma Seminar)	seminars	18	7
		135	30

Semester 3			
Subject	Category	Hours	ECTS
Elective course 1 - sem. 3	elective	18	5
Elective course 2 - sem. 3	elective	18	4
Fair Trade, CSR and Sustainability	major-related or general	18	4
Geopolitics and International Conflicts	major-related or general	18	4
Internship	elective	0	5
Master Research Project (Diploma Seminar)	seminars	18	8
_	<u> </u>	90	30

otal for degree	360	90
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