

Illustrative plan for program started in 2023-24

Modern Business Management

First cycle, full-time



Semester 1			
Subject	Category	Hours	ECTS
Business English 1.1	major-related or general	30	2
Business Ethics	major-related or general	30	4
General Management	major-related or general	60	7
Introduction to IT	major-related or general	60	7
Microeconomics	major-related or general	60	8
Physical Education	major-related or general	30	0
Second Foreign Language 1.1	major-related or general	30	2
		300	30

Semester 2			
Subject	Category	Hours	ECTS
Accounting	major-related or general	45	4
Business English 1.2	major-related or general	30	2
Economics of Enterprises	major-related or general	30	3
Marketing	major-related or general	60	5
Operations Management	major-related or general	45	4
Organizational Behavior	major-related or general	30	3
Physical Education	major-related or general	30	0
Project Presentation	major-related or general	30	3
Retailing Management	major-related or general	45	4
Second Foreign Language 1.2	major-related or general	30	2
		375	30

Semester 3			
Subject	Category	Hours	ECTS
Business English 1.3	major-related or general	30	2
Business Law	major-related or general	60	6
Consumer Behavior	major-related or general	60	5
Innovation Management	major-related or general	30	3
Market Analysis	major-related or general	45	4
Negotiations	major-related or general	45	4
Personel Requirement	major-related or general	45	4
Second Foreign Language 1.3	major-related or general	30	2
		345	30

Semester 4			
Subject	Category	Hours	ECTS
Business English 1.4	major-related or general	30	3
E-commerce	major-related or general	60	6
Elective Lecture sem. 4	elective	30	3
Enterprise IT Systems	major-related or general	60	5
Introduction to Quantitative Methods	major-related or general	45	4
Methods of Data Analysis	major-related or general	30	3
Research Project	seminars	15	3
Second Foreign Language 1.4	major-related or general	30	3
		300	30

Semester 5			
Subject	Category	Hours	ECTS
Controlling	major-related or general	45	4
Elective Lecture sem. 5	elective	30	4
Elective Lecture sem. 5	elective	30	4
Elective Lecture sem. 5	elective	30	4
Introduction to Taxes	major-related or general	30	3
Logistics	major-related or general	30	4
Networking as SMEs Strategy	major-related or general	45	4
Research Project	seminars	15	3
		255	30

Semester 6			
Subject	Category	Hours	ECTS
Business Planning	major-related or general	60	7
Data analysis for SMEs	major-related or general	45	5
Elective Lecture sem. 6	elective	30	4
Elective Lecture sem. 6	elective	30	4
Elective Lecture sem. 6	elective	30	4
Research Project	seminars	30	6
		225	30

Total for degree	1800	180
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